



KARA

GRAPHIC DESIGNER



MY PORTFOLIO

As a designer with over 10+ years of experience, my overall ambitions are to utilize the knowledge gained from my profession and apply them in a fun way that will positively impact the world around me. My passion to create is limitless, and my love for art will never expire.

This portfolio will introduce you to my ever-evolving design projects from my career, as well as a glimpse into my engagement with fine art and videography.



FEATURED DESIGNS

From UI/UX concepts, to book jackets and clothing tags, my portfolio contains a unique collection of creative initiatives. A common theme in these featured designs is incorporating handmade or traditional elements into digital concepts. Previous clients include 3 Daughters Brewing, Community Stepping Stones, and WIPA.





CATCH YOU LATER!



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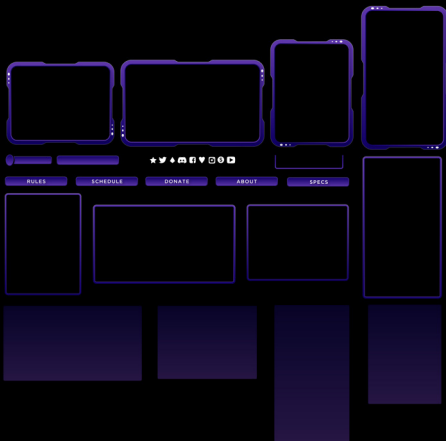
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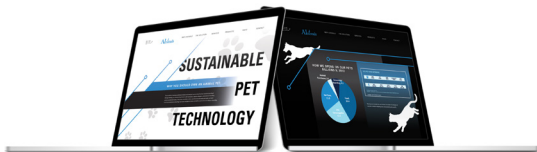
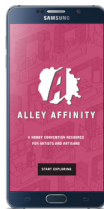
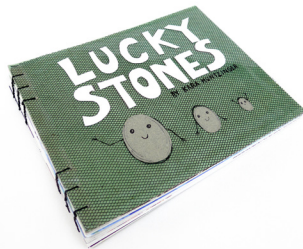
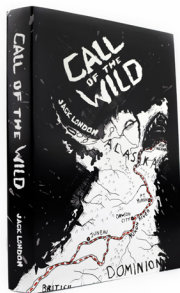
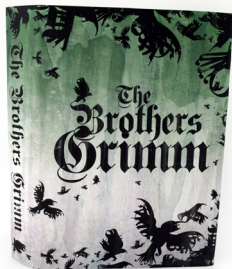
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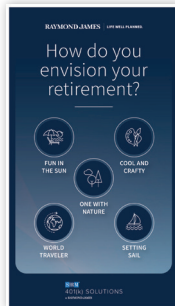
TWITCH STREAM PACKAGE OVERLAYS





GRAPHIC ART & DESIGN

When the utilities of graphic design and the aesthetics of artwork are combined, the result is a compilation of purposeful & pleasing visuals that fall under the category of graphic art. These projects include digital collages, color edits, and large-format wall graphics. logos & signage. More practical uses in this collection also include fliers, magazines, and social media graphics.

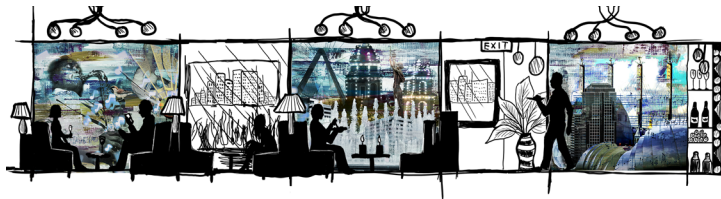




Review these common behavioral biases that might be influencing your investment decisions, and ask yourself if any resonate with you.

ANCHORING Relying on an initial piece of information as the primary basis for a decision	
HERD MENTALITY Following what other investors are doing	
OVERCONFIDENCE Believing that your opinion is more reliable than it really is	
CONFIRMATION BIAS Seeking out evidence that agrees with your view	
RECENCY BIAS Placing more weight on recent events than past events to inform future decisions	
LOSS AVERSION Being more sensitive to loss than a gain of the same amount	
ENDOWMENT EFFECT Valuing investments you own more highly than the market value implies	
REPRESENTATIVENESS Ignoring real probabilities in favor of an event or individual piece of information	

These biases all stem from human nature, which means nearly every investor is susceptible to them at some point. But there are steps you can take to mitigate the potential negative effects of bias on your own investment performance.



FINE ART

Still lives, abstraction, and dynamic compositions are frequent subjects present in many of my paintings and drawings. Experimentation with various types of media and concepts throughout my career have yielded to polished pieces and an understanding of the tools of the trade.





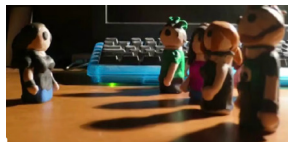
VIDEOS

Whether it's in After Effects, or Premiere, my videos are crafted to entertain viewers with both exciting and humorous story-telling.

My personal and collaborative projects include stop-motion tales, music videos, and title sequences.



PUPS & PARASITES



ABOUT KARA



Kara Sniffen is a professional graphic designer and artist with keen eye for detail. Whether digitally, or in print, analog-esque elements and attractive typography are staples in any project of hers. Five years of architecture education have also yielded to a knowledgeable influence of layout design and sketch concepts in her creative style.

Get In Contact



karadesignstudio@gmail.com



(813) 464-4500



KaraHSniffen.com